

How to get your eBook published on iTunes, by Mary Scott

EBook or iBook publishing is the wave of the future. Publishing your book on iTunes allows people to buy your iBook and download it to their iPhone, iPod Touch, or iPad.

1. You need to have a Paypal account. If you don't have one, then go to: www.paypal.com and follow their steps to create one. If you have to create one, then this could take a couple of days to properly complete with Paypal, but it is free and very easy.
2. Go to <http://www.unlimitedpublishing.com/cwc/> Read everything on this page, including the links within the text. Make sure when you do enroll that you use the special affiliate code CWC2010 so you get an extra 5% in royalty. If you don't use the special affiliate code CWC2010 when you enroll then your royalty will be 30% versus the 35%.

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4. You will then receive a second email from them with information and the four easy steps to get your book uploaded and published.
5. When they have published your book on **iTunes**, they will send you a notification email with a link for you to go see it.

This company will also make your eBook available to be sold and downloaded to other smartphones such as Blackberry, Droid, etc. But they do the iTunes one first. They also promote your eBook on their website: www.appspublisher.com in their "Gallery"

My experience in publishing onto iTunes has been great with the very least amount of effort by me and it all was free, fast, and easy! My experience in publishing on Kindle Books has been a nightmare that lasted for almost two months and I am still not really impressed with the final formatting. My iTunes formatting is much better. And, as an additional note/suggestion ... on your Books Preface or Introduction page or where ever you put a section "About the Author" include some verbiage to send your readers to your website and include your website address.

When your iBook on iTunes is created, they will make this link active and your readers can click on the link and be taken to your website.

I included my website link at the end of the “About the Author” paragraph of my book and simply used the verbiage “Please visit www.spiritdrivenevents.com”

The other thing this company did (but maybe just for me because I wasn't happy with what I saw at iTunes on my book)... they created a demo presentation of how my book works on the iPhone, iPod Touch, and iPad and sent me the link to go view it for review. The link to my demo is below for you to see what I am talking about, but I do not know how long they will keep the demo out there since I already gave them my okay (after seeing the demo).

Book Name: Spirit Driven Events
Author: Mary D. Scott

Link of Video Presentation : <http://www.screencast.com/t/MDE2ZGM0NDE>

The notification email I received from them is below:

Hello Mary,

Your book is now available in Apps Store . Here I am sending the iTunes link of your book:-

<http://itunes.apple.com/us/app/spirit-driven-events/id377373841?mt=8>

You need to have iTunes installed on your computer to access the store and it is a free download at:
<http://www.apple.com/itunes/>

I hope this information and visual examples helps you to consider publishing your book on iTunes.

Mary D. Scott
www.spiritdrivenevents.com